

## University of Pretoria Yearbook 2020

## Capita selecta: Marketing 915 (BEM 915)

**Qualification** Postgraduate

Faculty of Economic and Management Sciences

Module credits 50.00

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Department** Marketing Management

**Period of presentation** Year

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.